

The SuperFood Solution: Lifelong Wellness Made Easy™!

"Let food be thy medicine and medicine be thy food." - Hippocrates.

The SuperFood Solution: Lifelong Wellness Made Easy™!

Having practiced for over 25 years, I presume many of you want from your practice the same things I wanted from mine: great results, efficiently as possible, fairly recompensed with lots of referrals from grateful patients. Being a doctor of chiropractic with a large adjunctive nutritional approach, I was able to experience garnering great results. But it was *not* easy, *not* as well recompensed considering the time and training it took, and by itself *not* as powerful a referral source as I had hoped.

Therefore in 2004, when co-founding BioPharma Scientific with Dr. Bruce Howe, we two set out to create a nutritional solution for the practitioner we wish we had: science based, easy to implement and profitable while enjoying great results and referrals. We wanted this solution not only to be of use to the most advanced nutritional practitioners, we also wanted a *stand alone solution* for those who wanted to "keep it sweet and simple". Now in 2008, we are both excited and proud to share with you: "The SuperFood Solution: Lifelong Wellness Made Easy™,"

Today, most practitioners recognize that proper nutrition is always helpful in achieving optimal results. Indeed, many patients are looking for nutritional and supplemental guidance from you, even if they do not always say so. Some of you provide lots of nutritional advice and products. Presuming good results, there are often still the challenges of determining what diet and supplements are best for each client, the patient's *long term* compliance with your instructions, and you getting paid fairly for all the training and time required to deliver such goods and services. This is especially true if nutrition is not your main practice focus, but rather an adjunct to your main service. If you are recompensed in part by the sale of dietary supplements, then you may have also experienced patient's buying them at the store or internet "cheaper" or buying "brand x". And if you use lots of products there are challenges like inventory costs and staff time and training costs.

For those who do little or no nutrition, you may want the results, the "wellness" theme, the referrals and the extra income adding nutritional services can bring. You also know there can be a big investment in time and money to learn how to do so. Then you may wonder how to implement it all, profitably, without losing focus on your main message and what you do best.

The SuperFood Solution™

The SuperFood Solution™ is a fit for so many kinds of practices because it addresses the most basic, consensus nutritional dietary needs of those of us who consume the Standard American Diet (S.A.D.):

- 1) The need for more phytonutrient rich fruits and vegetables of all the colors, most especially the "greens"
- 2) The need for more omega 3 fatty acids, especially from fish and flax or foods fortified with omega-3's
- 3) The need for more lean protein, yet with a complete and balanced amino acid profile, with less high saturated fat proteins, especially red meats
- 4) The need for more soluble and insoluble plant fibers from bran, seeds, and beans
- 5) The need for *less* high calorie, hydrogenated fat filled, pro-oxidant, pro-inflammatory, dysglycemic, low nutrient density "junk" and "convenience" foods.

These are basic dietary goals with which most every patient needs assistance, as well as his or her family, and for the rest of their lives! If you could make adherence to the above easier and more enjoyable, without any extra pills to take, might this be of interest to them? Might they be happy to learn that in *replacing* less nutritious food with good tasting, quick and easy nutrient dense food, even just once a day, there would be negligible impact on their budget? Would it help if most all of them *felt a difference* within the first week or two? And then happily *told their friends*?

What if these products were not available retail, but *only available through qualified health professionals* like you? What if after no longer seeing you frequently they could lifelong, always and ever, anytime from anywhere in the USA and Canada, get them through *your website*, which itself was on “automatic pilot” with no expense to you? What if this whole program took only three products, your office investing a total of less than 5 minutes per patient/client to implement and your staff could do most of that? What if that 5 minutes even included a system for *garnering new patients* and supporting the “lifelong wellness” theme in your office throughout your community? Well, that is “The SuperFood Solution! Lifelong Wellness Made Easy™,”

Your MyBioPharmacy.com Online Store: The key to lifelong wellness!

As BioPharma products are designed to support *lifelong* wellness for the whole family, how are your clients going to purchase these products when they are no longer seeing you? What of their out of town family and close friends? Remember, BioPharma’s formula’s are only available through qualified health professionals like yourself, *not* at stores and *not* on the unregulated internet. The only approved internet site is your MyBioPharmacy.com website. With your MBP.com site, clients can order products *direct to their homes* by phone or online. They can garner *free shipping* with orders of \$290 or more. They can choose an *autoship* option which gains them 4 free travel packs with every canister!

The initial MyBioPharmacy.com order includes a free copy of “[The SuperFood Solution User’s Guide™](#)”, a free shaker cup and a free sample of any “Nano-product” not ordered. Every MyBioPharmacy.com order includes a four color copy of the current month’s [NanoNews for Patients](#). Also, we_email them a plain text issue of the [NanoNews for Patients](#) with links to the four color online version every month. And when new products become available, we send them free samples and information.

Furthermore, with a MyBioPharmacy.com, as long as you stay active with Biopharma, we place you on our “[Locate a Health Professional](#)” search engine for persons looking to purchase BioPharma products. (We suggest that all health professionals check the admin pages of their MBP.com site to check for new customers with which to contact and follow up.) We provide all of the above FREE while you receive 25%-30% of all retail sales. A lifetime MyBioPharmacy.com membership is \$195. To find out how to get a [FREE MyBioPharmacy.com](#) call 1-877-772-4362 or e-mail support@biopharmasci.com.

Why SuperSorb®? Making the best ingredients more absorbable.

In 2005 Dr Howe and I, the original ‘doctors’ of *Doctors For Nutrition* and formulators of Greens FIRST™, left the company to start BioPharma Scientific. We were excited to take those years of experience, combined with all the new, more powerful ingredients that were not available in 1999-2001, to again make the best functional food phytonutrient greens drink possible. But we had learned something *very* important. Making the best product in the can was not enough. We wanted the *most bioavailable* product as well.

SuperSorb[®] is BioPharma Scientific's trademark for its enhanced delivery systems designed to promote greater absorption and utilization by the body. Any such benefit is generally described as increased bioavailability.

SuperSorb[®] Enhanced Delivery Systems currently include:

1. using forms of phytonutrients and zoonutrients that are more bioavailable.
2. using forms of vitamins or minerals that are more bioavailable
3. using micro-encapsulation to make ingredients more bioavailable.

The simple fact is that many phytonutrient concentrates from plants are not highly absorbable, particularly if only taken with water or juice. Certainly the fat soluble (lipophilic) ingredients like the carotenoids, tocopherols, Co Q enzymes, limonoids and saponins, are not soluble water. Mother Nature's strategy is to use bile and lecithin (phos. choline) to make *liposomes*. Liposomes are sub-micron sized fat vesicles that naturally encapsulate poorly water soluble nutrients that allow passive diffusion of the nutrients into the enterocytes of the microvilli of the mucosal layer of the small intestine. Liposomes can also protect delicate peptides from whey and colostrum from being de-activated in the digestive track.

When a fat soluble phytonutrient is consumed with little or no fat, (as in most, if not all, greens drinks) little or no bile is stimulated. Therefore little or no liposomes are formed and therefore little or no absorption of fat soluble ingredients takes place. BioPharma pre-encapsulates lipophilic and other difficult to absorb polyphenols in our patented liposome, SuperSorbNanoSorb[®], to enhance the bioavailability.

NanoGreens¹⁰, *Fruits and Vegetables to the Power of 10: Your best choice in green phytonutrition!*

BioPharma's slogan is "Better Taste ~ Better Science". The best products in the world are not much good if people won't take them regularly, lifelong. Pleasantly refreshing NanoGreens¹⁰ provides a balanced formula of mostly *organic* fruits and vegetables of all the colors, plus the *super greens*. However, a closer look will reveal that we use the most potent ingredients available. For instance, please note that NanoGreens¹⁰ does not just have grape powder, but 15 mg resveratrol; not just tomato powder, but 2.5 mg organic lycopene; not just kale and spinach powder, but 2.5 mg and 500 mcg. lutein and zeaxanthin; not just cinnamon, but Cinnulin PF[®] extract, to highlight just a *few* of our quality upgrades.

BioPharma also has the science to back its quality claims. We post on our web site our *in vitro* antioxidant tests (ORAC, NORAC, HORAC and TEAC) and update these yearly. We have posted *in vivo* animal studies on total antioxidant capacity (TAC), liver enzymes (SOD) and triglycerides. Also available are *in vivo* human plasma antioxidant tests and our blood pressure studies, the latter of which argue that NanoGreens¹⁰ supplementation is more efficacious than even the best medically proven diet for high blood pressure, the DASH diet.

NanoPro^{PRP}: Way more than just whey protein!

Just as we believe that NanoGreens¹⁰ represents the "Rolls Royce" of phytonutrition, NanoPro^{PRP}, *Whey Protein with Colostrum Peptides* represents the "Rolls Royce" of *zoonutrition*. Much more than just another whey protein for building muscle, NanoPro^{PRP} has been scientifically formulated to both support *endogenous glutathione* production, and supplement *exogenous* glutathione. Oral glutathione supplementation is made possible with NanoSorb[®] which, being a simple tri-peptide, is easily denatured in the stomach. Our bodies' most important antioxidant and detoxifier, glutathione production drops with advancing age, over training and illness.

NanoPro^{PRP} is also formulated to support *immune function* with a whole colostrum powder *specially fortified* with immune modulating peptides variously called *transfer factor, info peptides or PRPs*. The immune balancing power of these *proline rich polypeptides (PRP)* in NanoPro^{PRP} are clearly demonstrated in our animal studies showing a 50 % decrease in death rate in guinea pigs sensitized to egg protein.

NanoPro^{PRP} tastes like a vanilla shake and goes perfectly together with NanoGreens¹⁰. These two together are as powerful a “superfood” combination as any two products in the world! Check out “The SuperFood Solution User’s GuideTM” for lots of great tasting “Dynamic Duo Lifelong Wellness Meals”!

NanOmega³: Your best natural alternative to fish oil.

NanOmega³ is the first *vegan* product to provide complete and balanced omega3 supplementation from organic flaxseed, rich in omega-3 alpha linolenic acid (ALA), phytonutrients, antioxidants and fiber, along with omega-3 DHA from micro-algae. Plus, NanOmega³ supplies vitamins D and E along with B6, B9 (folate) and B-12. Again we incorporate our patented liposome, NanoSorb®, to enhance absorption. NanOmega³ is a whole food, vegetarian and environmentally sustainable “green” alternative, absolutely delicious, perfect for vegetarians, children, the elderly, pregnant women and those concerned with the toxins in fish.

Be sure to check out “[The SuperFood Solution User’s GuideTM](#)” for lots of great tasting “[Lifelong Wellness Meals](#)” combining NanoGreens¹⁰, NanoPro^{PRP} and NanOmega³!

BioPharma Scientific: Blending high product science with high patient compliance.

“The SuperFood SolutionTM” is designed to provide the broadest and most balanced spectrum of the most powerful and proven superfood ingredients, in a highly bioavailable delivery system, with a taste experience, ease of use and results that make *lifelong compliance* easy and desirable. Whether used more or less as the “stand alone” nutritional adjunct to your practice, or as a foundation to other advanced nutraceutical, herbal, homeopathic, hormonal and/or pharmaceutical prescriptions, BioPharma Scientific is dedicated to helping make true lifelong wellness nutritional supplementation easier: easier for your *practice* to implement, easier for your *clients* to comply.

If you have any questions, concerns or suggestions, I am just a phone call or email away. We here at BioPharma Scientific acknowledge you for taking the time to perform your due diligence by listening to this recording. We are proud of the level of science and analysis on our website at www.nanogreens.com and invite you to visit, as we update the main page with the [NanoNews and Specials for Health Professionals](#) bi-monthly. In today’s media world, filled with hyperbole, pseudoscience, unsubstantiated claims and just plain disinformation, your patients depend on you, and rightly so, to know how to most wisely invest in their health. Thank you.

Dr. John H. Maher, DCCN, FAAIM
Director Education and Research
BioPharma Scientific, Inc
Better Taste ~ Better Science
9010 Kenamar Dr., Ste 101
San Diego, CA 92121
1-858-622-9493 x 220
1-858-622-1846 FAX
jmaher@biopharmasci.com
www.biopharmasci.com